



AGM – ARTISTIC REPORT

An incredible year for Sweetwater. Our Hybrid 2021 festival was a giant success. The Next Wave showcase, the Festival, the July in January program, the Online content throughout the year, Spring online concert, live streams, the Front Rows, the Inside the Music – I couldn't be more thrilled with all the work that we have done!!!

It has been a truly remarkable year, especially still dealing with so many pandemic-related pivots, health awareness, comfort, safety, the list goes on!!!

I am so grateful for the board, and for our GM Paul for the everlasting work and support during this past year – what a triumph!!!

From the numbers, we have reached more people than ever before and are finding ways to grow our audiences both online and in-person alike!

I would also like to give a shoutout to our partnerships with local businesses during the festival, that was incredible. Seeing us working together in the community during the four days of the festival was absolutely AWESOME!

We have an incredible lineup for the coming year, including some incredible jazz, folk, world, classical, and all at the highest possible level, with incredible human beings and artists. I am so excited to share more over the coming months. This coming year will feature winds, new compositions, arrangements, and more personal connection with workshops and lectures, and time to speak to our fellow artists as well.

Sincerely,

Edwin Huizinga, Artistic Director