



## ***Planned Giving***

If you are updating your will or reviewing your life insurance, a planned gift is a straightforward way to make a contribution to SweetWater Music Festival. It is also a convenient and effective way to leave a lasting legacy or to honour a loved one. With a planned gift, your giving continues beyond your lifetime, to help SweetWater bring music that inspires, challenges and connects to audiences in our region.

### ***Making a Planned Gift to Sweetwater***

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|-----------------------|--|
| Easy to arrange.      | Ask your lawyer to include a bequest to one of our Endowments in your Will, or in a Codocil to your Will. Or speak to your life insurance representative about gifting an insurance policy.  |
| Tax Effective         | You will receive a charitable receipt from SweetWater for the full amount of your gift. The receipted amount can be applied to reduce any income tax payable on your final tax returns and Estate returns.   |
| Flexible              | Can be made in any amount or at any age. You may make your gift a specific dollar amount, a percentage of your estate, or the residue of your estate. You may also make a gift using life insurance, RSP/RIF plan or other property such as stock.   |
| Choice of Application | <p>You may direct your gift to SweetWater Sustainability Fund which provides flexible funding to all aspects of the SweetWater Music Festival.</p> <p>Or SweetWater Mark Fewer Legacy Fund for the perpetual support of artistic development and programming. This fund is eligible for matched funding from Heritage Canada.</p> <p>Or Jean Medley SweetWater Endowed Fund dedicated to young music students.</p> |
| Control               | With a bequest in your Will you retain full control of your assets in your lifetime. You can change your Will at any time.   |

### ***Benefits of Planned Giving***

A planned gift can be made to a SweetWater endowment in a number of different ways each providing tax benefits to your estate.

- A **bequest in your Will** may specify a certain sum of money, a portion of the estate or the residual of the estate to be donated to the a SweetWater endowment. A Residual Bequest allows you to designate whatever remains of your estate after all debts, taxes, expenses, and all other bequests to your beneficiaries have been fulfilled. The estate will be entitled to a donation tax receipt for the full value of the bequest. This can significantly reduce the tax payable with the estate's final income tax return. Any unused portion can be a carried back one year.
- You may will **securities** - stocks, bonds, or mutual funds. The securities are transferred to a Sweetwater endowment and your estate receives a donation tax receipt equal to their fair market value on the date of transfer. You avoid capital gains tax on the securities donated. Due to the elimination of capital gains on donated securities, such a donation may produce greater tax benefits than donating cash.
- As an alternative to a bequest in your Will, you may name a SweetWater endowment as the beneficiary of your **life insurance** while retaining ownership of the policy. One advantage of this arrangement is that the death

benefit is paid outside your estate and is not subject to probate taxes. With this approach you are also free to change the beneficiary. It is possible to claim the donation tax credit on the deceased's final income tax return if a SweetWater endowment is designated as the beneficiary of the life insurance policy. A donation tax receipt will be issued for the amount of the death benefit paid by the insurance company to the SweetWater endowment. You may also transfer ownership of a paid-up life insurance policy you no longer need to a SweetWater endowment or purchase a new policy naming a SweetWater endowment as the owner and beneficiary. Your modest premiums now, can support a significant donation later. If you transfer ownership of an existing policy you will receive a tax credit. When ownership of a policy is transferred to SweetWater you can no longer change the beneficiary.

- You may consider naming SweetWater Music Festival as a beneficiary of your **RRSP/ RRIF**. When SweetWater is named beneficiary on the RRSP/RRIF, the proceeds of your RRSP/RRIF are paid directly to us upon your death, and probate taxes may be avoided. SweetWater will issue you a donation tax receipt.

### ***Management of Endowment Gifts***

The Sweetwater Mark Fewer Legacy Fund and Sweetwater Sustainability Fund were established with the Ontario Arts Foundation in 2019 to create a steady, secure source of income for the festival. Since 1991 the Ontario Arts Foundation, an independent public foundation, has managed endowment funds to support the arts in Ontario. The OAF Board of Directors establishes an investment strategy for arts organizations and ensures the funds are invested with leading Canadian investment managers. The Jean Medley Sweetwater Endowed Fund is managed by the Community Foundation Grey Bruce which has been managing endowments since 1995. Community Foundation Grey Bruce encourages endowment building and facilitates philanthropic partnerships within all communities in Grey and Bruce through grants to community projects by nonprofit organizations and scholarships, bursaries or awards to students.

### ***The Role of your Professional Advisors***

The information provided on this page is intended to provide general information and should not be construed as legal or other professional advice. It is important to consult your tax specialist or financial advisor when making a planned gift to determine its fit with your unique estate planning situation.

### ***Contact us to make a lasting impact***

If you are contemplating a planned gift to SweetWater please contact us. We can discuss which SweetWater endowment best meets your objectives and provide some details that may assist you and your advisor. We would also like to know how we can recognize your kind gift.

### **FOR MORE INFORMATION OR MAKE A GIFT CONTACT**

**SweetWater Endowment Committee, [info@sweetwatermusicfestival.ca](mailto:info@sweetwatermusicfestival.ca) / 519 477 1403**